Find out more

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Applying for Funding Competitions for mKTP and KTP funding run throughout the year. Funding contributions depend on the size of your business and range from 33% to 50% of the project cost. Click here for deadline dates for each funding competition. Applications enjoy a high rate of success.

Innovate UK manages the KTP and mKTP programmes and facilitates their delivery through a range of partners including KTN, Knowledge Bases and Businesses.

KTPs are funded by UKRI through Innovate UK with supporters including the Scottish Funding Council, Welsh Government, Invest Northern Ireland, Defra and BEIS.

Effective management can build resilience, agility and growth

Could yours improve?

Introducing the
Management Knowledge Transfer Partnership (mKTP)

Transform your business by collaborating with a Business School

Looking for increased productivity? Greater agility to pivot? Strategies to build resilience? Deeper management expertise or improved business processes?

Management Knowledge Transfer Partnerships (mKTPs) are designed to help deliver this kind of transformation for your business. By linking you with a top UK business school, mKTPs enable you to adopt and adapt expertise to bring about people-focused, strategic change to help your business succeed.

The mKTP programme creates a highly skilled collaborative partnership that borrows from the success of the Knowledge Transfer Partnership (KTP) programme which has been helping businesses innovate for growth for 45 years.

What are KTPs? KTPs link businesses with a specialist academic team. Sharing expertise, vision, experience and resources the partnership works together, embedding knowledge and creating positive change.

Since the programme started KTPs have transformed over 12,000 businesses big and small, across every sector and region of the UK.

What are Management KTPs? Creating a dynamic partnership between your business and a UK Business School, the focus of a mKTP is specifically on delivering human-centred, strategic change.

Who could benefit from a mKTP?

- Growth-oriented SMEs, eager to build and execute their ambitious management strategy by introducing better management practices.
- SMEs seeking significant productivity gains, recognising that good management and leadership can help deliver this.
- Small and medium businesses looking to up-skill their people and make step-change improvements in productivity by deploying industry-leading practices and innovation processes.

Which business activities do mKTPs cover?

Spanning all key business functions - from marketing to IT, creativity to strategic management; HR to employment relations; finance to logistics - mKTPs seek to support strategic management projects across core activities including:

- Monitoring and target setting
- Communication and motivation
- Organisation, resource planning and strategic thinking
- Problem-solving and decision-making
- Commercial awareness and risk management
- Coaching and mentoring
- Options evaluations, horizon scanning and foresighting three years.

10 Point mKTP Project Profile

1. Drives productivity improvements; is noval and strategic
2. Involves leadership and strategic management practices / techniques, applies management theories and or discusses / applies relevant research to demonstrate this
3. Is more than product or process development - involves new management practices (empowerment, reward systems, human factors, communications)
4. Contributes to/furthers academic research around productivity
5. Is strategic and involves culture change, identifying the agents for such change
6. Quantifies the business's productivity before and after the project
7. Delivers a fully implemented system; has a holistic approach affecting multiple business areas
8. Includes an emphasis on people management in some form. Change applies to management as well as employees
9. Incorporate research into a range of management practices to build a new management strategy
10. Led by Management or Business School*

INDUSTRIAL STRATEGY

UK Research and Innovation